



Blue Valley Board of Education Student Activities Advisory Committee

October 17, 2024

The meeting started with a presentation from a Blue Valley West student, followed by information regarding an upcoming survey and the sponsorship program. Additionally, a supplemental salary structure comparison was introduced.

An excellent presentation was given by a Blue Valley West student regarding the benefits of an Astronomy Club for students. He offered to speak to middle or high schools and help start a club at schools that have interest. A question-and-answer session ensued.

Matt Ortman, Director of School Administration – Athletics and Activities, spoke of the increase in sponsorships since the addition of Meron Hayden, Communication Specialist-Marketing/Communication Relations. Further, the Blue Valley Board of Education approved the installation of video boards at ANTDAC, LAMDAC, and SWIDAC, at the October Board meeting. Additional revenue received from these resources would increase opportunities for our students.

Mr. Ortman then shared a 2024 Kansas Supplemental Salary Structure Comparison for high schools. The comparison provided statistics that included athletics, activities and clubs. The information was discussed in small groups who shared their discussion items with the committee.

The meeting concluded with athletic and activity highlights from high school, middle school and Blue Valley Recreation staff.